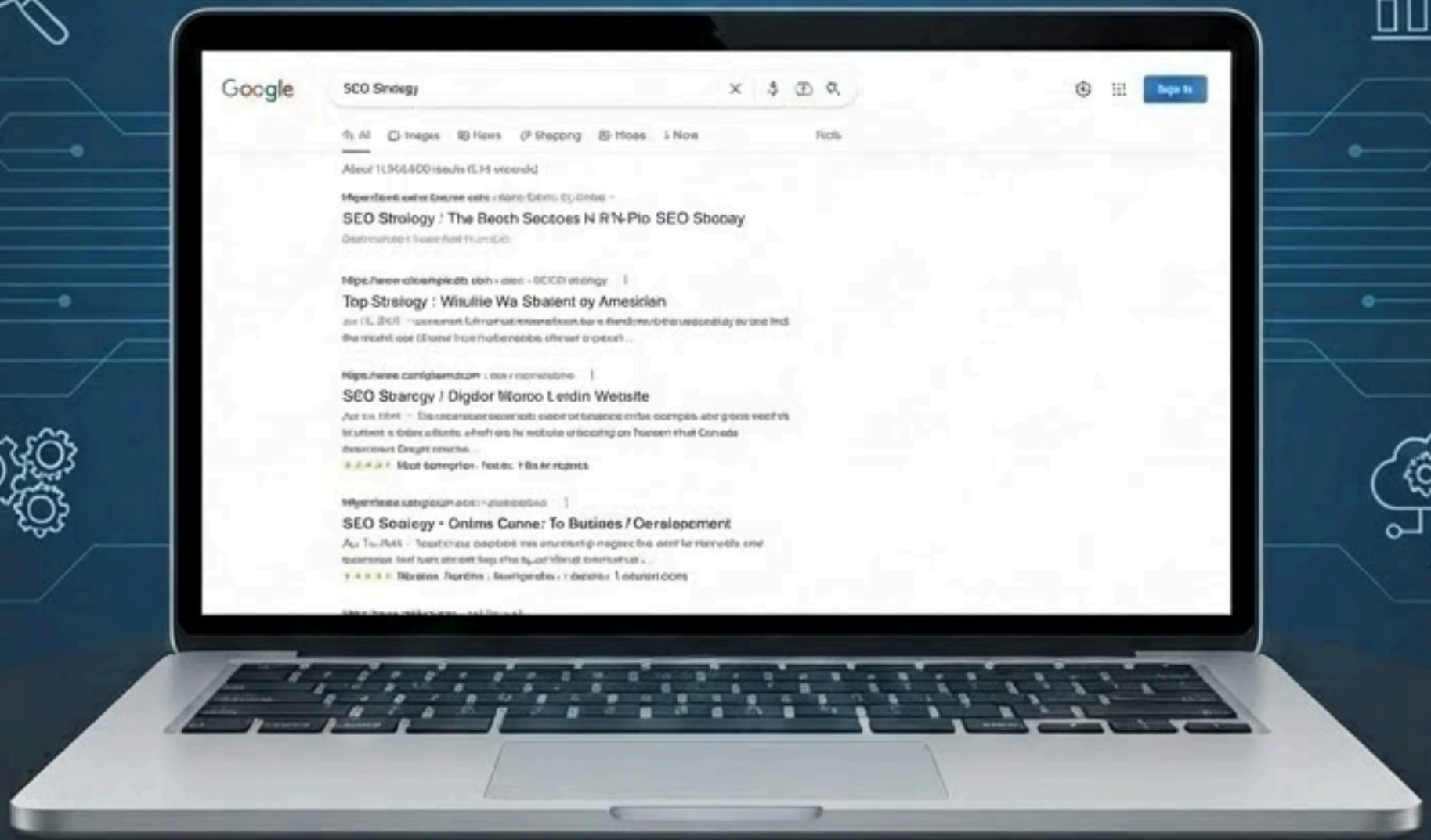
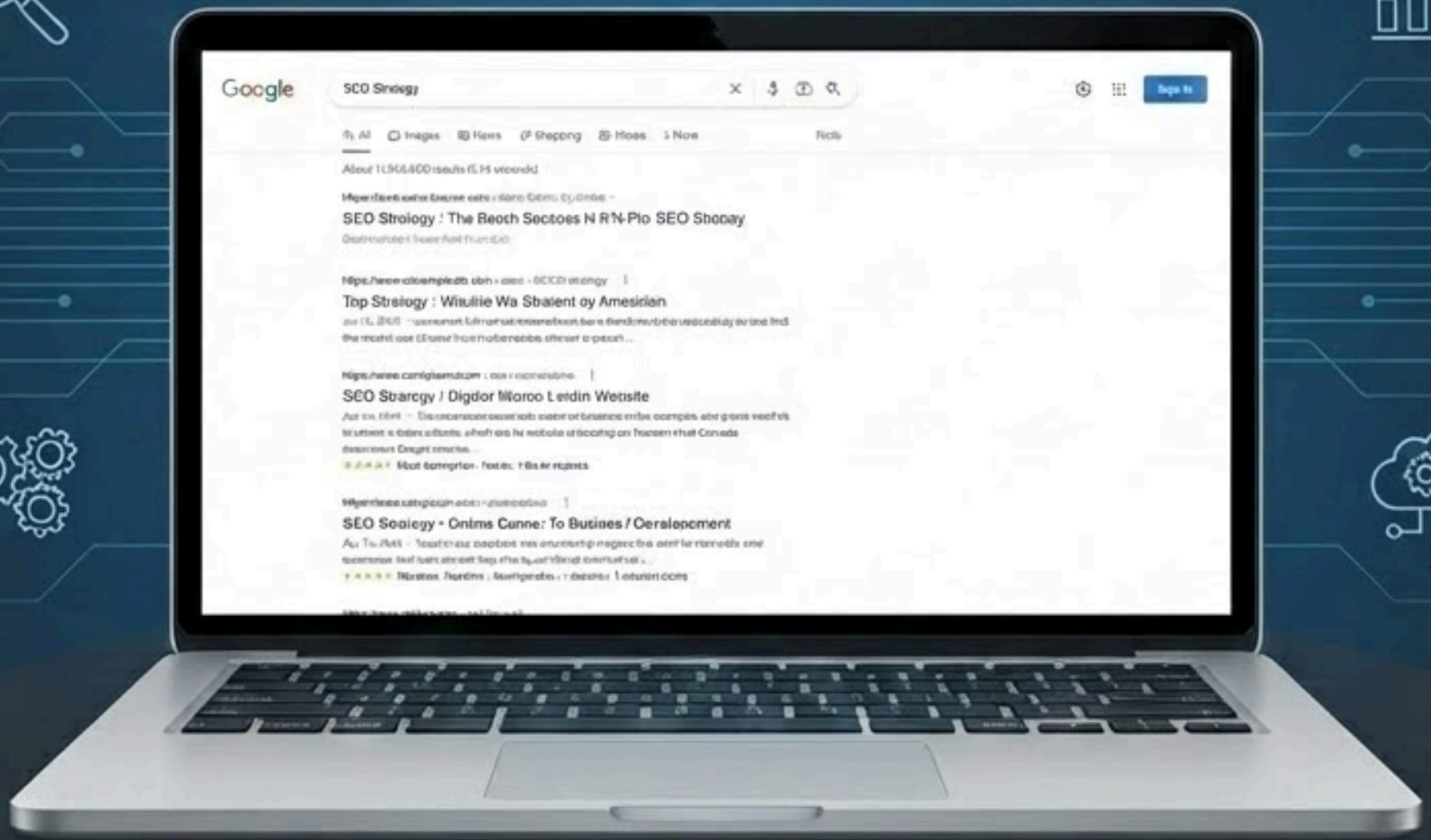


SEO



PORTFOLIO: SUCCESSFUL CLIENT RESULTS
ORGANIC GROWTH, KEYWORD RANKING, TRAFFIC INCREASE

SEO



PORTFOLIO: SUCCESSFUL CLIENT RESULTS
ORGANIC GROWTH, KEYWORD RANKING, TRAFFIC INCREASE

THE CHALLENGE

The client struggled with inconsistent foot traffic and needed to **maximise attendance** for specific local events without a massive budget.



THE SOLUTION

We deployed a **hyper-targeted Meta advertising strategy** designed to dominate the local feed. By optimising for reach and engagement on Facebook and Instagram, we solved the visibility gap, delivering over 190,000 impressions for key events and stabilising monthly store traffic.



BEFORE & AFTER: INSTAGRAM GROWTH

BEFORE: LOW VISIBILITY & REACH

AFTER: EXPLOSIVE GROWTH & ENGAGEMENT



Views: 3,577
Reach: 1,537
Non-Follower Reach: 83.3%



Views: 590,973
(165x Increase)
Reach: 371,016
(241x Increase)
Non-Follower Reach: 98.8%



PERFORMANCE BY DESIGN

Looking for a design partner who understands the **performance data** behind the creative? This project is just one example of how we **solve visibility challenges** and turn ad spend into **measurable growth**.

Let's discuss how we can achieve similar results for your business with targeted campaigns across **Meta, Google, and LinkedIn**.

